

George Ciubotaru

Vice President of the Board of Directors | Electroalfa

Contact

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Bucharest, Romania

Education

Polytechnic University of Bucharest
Faculty of Electrical Engineering
(1991 – 1996)

George Bacovia High School – Bacău
(1987– 1991)

Languages

English – B2

Achievements

- Led the strategic partnership between Electroalfa and SGB-SMIT Group (Germany)
- Guided the ESG and sustainability alignment across all Electroalfa divisions
- Spearheaded the international growth strategy in Central Europe and the Middle East

● PROFILE

I have over 25 years of experience in the energy sector, having built my career within Electroalfa Group, where I contributed to the company's evolution from a regional manufacturer to a major national player with international relevance.

Throughout my professional path, I have led complex projects, managed high-performance teams, and developed strong strategic partnerships in the areas of electrical equipment production and integrated infrastructure solutions.

As Vice President of the Board of Directors, I am actively involved in defining and implementing the group's long-term strategy, focusing on efficiency, innovation, and sustainable growth.

● EXPERIENCE

• Vice President of the Board of Directors – Electroalfa Group (2015 – present)

I oversee the strategic growth initiatives, corporate governance, and business diversification, supporting Electroalfa's international expansion and modernization.

• International Business Development Director – Electroalfa International (2013 – 2015)

Led expansion strategies, partnerships, and major infrastructure projects in the energy sector.

• Commercial Director – Electroalfa International (2009 – 2013)

Managed strategic client portfolios and strengthened long-term relationships with key industry partners.

• Regional Sales Manager – Electroalfa International (1997 – 2009)

● CORE SKILLS

- Strategic leadership and executive management
- Business development and project coordination
- Commercial strategy and international expansion
- Performance management and operational optimization
- Communication and negotiation across multicultural environments
- Sustainability and responsible industrial growth