

Gheorghe Ciubotaru

Chairman of the Board
Electro-Alfa International

Contact

marketing@electroalfa.ro
Botoșani, Romania

Education

“Gheorghe Asachi” Technical University of Iași,
Faculty of Electrical Engineering – Electronics
and Telecommunications (1977–1982)

• Languages

English - B1
French - A1

Achievements

- Founder of Electro-Alfa International (1991)
- Implementation of ISO 9001, 14001, and 45001 management systems
- Launch of proprietary DISMOD 5000A switchboard system
- Establishment of the Electroalfa R&D Center
- Strategic partnership with SGB-SMIT Group (Germany) forming SGB-ALFA

• PROFILE

With more than 40 years of experience in the energy and industrial management sectors, I have led the creation and growth of Electroalfa group of companies into one of Romania's key players in the electrical industry.

My focus has always been on sustainable development, innovation, and strategic partnerships that generate long-term value.

As Chairman of the Board of Electro-Alfa International, I am responsible for the overall vision, governance, and direction of company, ensuring that performance, ethics, and responsibility remain at the core of our operations.

• EXPERIENCE

• Chairman of the Board – Electro-Alfa International (2007 – present)

I oversee the strategic direction of the company, including its five divisions: Electrical Products, Metal Shelters, Green Energy, International Tenders and Turnkey Contracting. Focused on sustainable growth, digital transformation, and international expansion.

• General Director – Electro-Alfa International (1991 – present)

Responsible for corporate leadership, investments, partnerships, and capacity expansion. Under my management, Electro-Alfa International has become one of Romania's leading suppliers of integrated energy solutions.

• Head of Assembly Workshop – Electrocontact S.A., Botoșani (1982 – 1991)

• CORE SKILLS

- Strategic leadership and corporate governance
- Industrial development and investment management
- International partnerships and expansion
- Innovation and sustainability in energy
- Decision-making and strategic coordination
- Stakeholder and partnership management